VERCURY ANNOUNCES THE INTEGRATION WITH VERIMARK WATERMARKING TECHNOLOGY

Palo Alto, California – April. 30, 2015

Vercury Inc. has announced the integration of Verimark video watermarking technology. With the integration of Verimark we are not only able to find the infringing copies of the copyrighted content we are also able to identify the source of those copies. Besides licensing our technology we are providing a service that scans all the major UGC sites for actively monitoring the use of the copyrighted content.

About Vercury Inc.

Vercury has developed and provides $Trace^{TM}$ video/image fingerprinting technology, which is behind many media content identification services, including anti-piracy, ad monitoring and placement, asset and rights management, and network management and security. For more information please visit http://www.vercury.com

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